

Nicolas Afonso

+1 (857) 296-2688 | nico.afonso1207@gmail.com | <https://www.nafonsocv.com>

Self-driven, solutions oriented & curious professional with multicultural experience having lived in US, CO, BR & CH. High cultural & change agility in fast-paced environments. Keen on acquiring new skills to further the purpose of a team or company.

EDUCATION

Georgia Institute of Technology, Atlanta, USA May 2025

Master of Science in Data Analytics, Business Analytics – 4.00 GPA

Boston University, Boston, USA May 2023

Bachelor of Science in Public Relations & **Bachelor of Arts** in International Business – 3.82 GPA

PROFESSIONAL EXPERIENCE

Müller, Remote April 2022 – October 2023, May 2024 – Present
Marketing Analytics

Kaseya, Miami, USA October 2023 – April 2024
Account Management

Grasso Group US, Boston, USA November 2022 – September 2023
Communications Analytics

Aspen Systems, Boston, USA June 2022 – September 2022
Marketing Analytics

Sandoz, a Novartis Division, São Paulo, Brazil May 2021 – August 2021
Rotational Program

LEADERSHIP & PROJECTS

SoothSki, Remote, USA March 2025 – Present
Graduate Student Analyst

Georgia Institute of Technology, Atlanta, USA December 2024 – Present
Graduate Teaching Assistant for 'Data Mining & Statistical Learning 7406'

American Airlines Price Optimization, Atlanta, USA March 2024 – Present
Graduate Student Researcher

Bite Net Deep Learning Algorithm, Atlanta, USA September 2024 – December 2024
Graduate Student Researcher

Service Dog Project, Boston, USA September 2022 – April 2023
Account Management

SKILLS & OTHER

Languages: Fluent in English, Spanish & Portuguese; Intermediate in German; US & EU Citizenships

Certifications: Lean Six Sigma Greenbelt, CITI Human Research Data, Google Analytics & Ads, HubSpot, SEMrush SEO